

Careers Corner Weekly

VICTORIA, 2026

MONDAY 27 JULY #24

DAY IN THE LIFE OF A Marketing Coordinator



Career Snapshot:

Marketing Coordinators help plan and run campaigns that promote brands, products, and events. Their days involve content creation, analysing performance, coordinating with teams, and ensuring campaigns reach the right audience at the right time. The role combines creativity with strategy and organisation.

AM

- 8:30 am: Check analytics and campaign performance.
- 9:30 am: Draft social posts, ads, or email newsletters.
- 11:00 am: Join team meetings to plan upcoming campaigns.

PM

- 1:00 pm: Brief designers and content creators.
- 2:30 pm: Schedule posts and plan campaign timelines.
- 4:00 pm: Review results and adjust strategies.

Additional Information

Marketing coordinators work across industries like retail, tourism, tech, fashion, government, and media.

Events 27th July to 9th August 2026

Monday 27 July Time: 6:30PM Location: Online	Melbourne Polytechnic Certificate III in Information Technology Information Session Register for an information session.	Register here
Wednesday 29 July Time: 06:00 PM – 08:00 PM Location: Traralgon RSL	Defence Careers Australia Traralgon: Defence Careers Information Session Consider a career like no other and represent Australia with pride in the Navy, Army or Air Force. Speak with current serving personnel at our upcoming info session and ask your questions – is a career in the Australian Defence Force for you?	Register here
Wednesday 29 July Time: 1:00 PM – 2:00 PM Location: Details in link	Victoria University Remedial massage information session Join us for a Wednesday information session to learn about studying remedial massage at Victoria University (VU) and receive a complimentary massage.	Register here
Thursday 30 July Time: 4:00 PM Location: Online	Melbourne Polytechnic Music and Sound Information Session	Register here
Thursday 30 July Time: 1:30 PM Location: Online	Melbourne Polytechnic Auslan Information Session	Register here
Thursday 30 July Time: 05:30 PM – 07:30 PM 06:00 PM – 08:00 PM (AEST) 04:00 PM – 06:00 PM (AWST) Location: Online	Defence Careers Australia Women in Defence Virtual Information Session The Australian Defence Force provides a supportive, inclusive and respectful workplace where you can grow both personally and professionally. Tune in for a virtual info session to speak with current serving women in Defence to learn more.	Register here
Thursday 30 July Time: Details in link Location: Ararat, East Grampians Health Service	Deakin University A day in the life of a medical student 'A day in the life of a medical student' is an opportunity for Year 11 and Year 12 students who live in the South West and Grampians/Wimmera regions who are interested in medicine to experience what it is like to study at Deakin.	Register here
Saturday 01 August Time: 10:00 AM – 4:00 PM Location: Australian Institute of Music, King Street, Melbourne	Australian Institute of Music (AIM) August Open Day Melbourne Your future in music starts here. Discover where your creativity can take you at the Australian Institute of Music's Sydney August Open Day.	Register here
Saturday 01 August Time: 10:00 AM – 02:00 PM Location: Peninsula & Caulfield campus	Monash University Open Day 2026 Peninsula & Caulfield Get ready to discover more at Monash Open Day! If you're considering studying at uni, coming to our Open Day is one of the best decisions you can make.	Register here



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Saturday 01 August Time: 10:00 AM – 2:00 PM Location: Peninsula campus	Monash University Open Day 2026 – Peninsula campus If you're looking to study nursing, physiotherapy, paramedicine, occupational therapy, education or business administration, then our Peninsula Open Day is for you.	Register here
Sunday 02 August Time: 10:00 AM – 4:00 PM Location: Clayton campus	Monash University Open Day 2026 – Clayton campus Deciding what to study at uni is an adventure, and Clayton Open Day is a great place to start. As Monash's largest campus, Clayton Open Day brings together all ten study areas and our widest range of courses and double degrees – all in one place.	Register here
Sunday 02 August Time: Details in link Location: Melbourne (Bundoora) Campus	La Trobe University Open Day 2026 Melbourne (Bundoora) Why Attend Open Day? • Chat with students and teachers • Tour the campus and facilities • Explore your study and placement options • Experience La Trobe uni life	Register here
Sunday 02 August Time: 9:00 AM – 12:30 PM Location: Warrnambool Campus	Deakin University Open Day in Warrnambool Come to Open Day to find out how studying at Deakin lets you gain practical experience, make industry connections and build career confidence – everything you need to land the job you want.	Register here
Monday 03 August Time: Details in link Location: Olympic Blvd, Melbourne	SEDA College Collingwood Magpies Information Session Join us at our next information session to hear directly from teachers, staff and alumni about the opportunities as part of the Collingwood Magpies Sport & Business Program.	Register here
Tuesday 04 August Time: 06:00 PM – 08:00 PM Location: Melbourne ADF Careers Centre	Defence Careers Australia Melbourne: Defence Careers Information Session Are you interested to learn about the wide range of roles available in the Navy, Army and Air Force? Join us at an upcoming info session and speak with current serving members about their own experiences.	Register here
Wednesday 05 August Time: 1:00 PM – 2:00 PM Location: Details in link	Victoria University Remedial massage information session Join us for a Wednesday information session to learn about studying remedial massage at Victoria University (VU) and receive a complimentary massage.	Register here
Thursday 06 August Time: Details in link Location: Docklands Campus	Kangan Institute Open Night: Docklands Campus Get ready for Kangan Institute's Open Nights. Kangan Institute is hosting a series of Open Nights across multiple campuses, giving you the chance to explore our courses, meet passionate teachers, and tour our state-of-the-art facilities.	Register here

